

DR. ASHISH CHHITWAL

The Top 10 Things You Should  
Know Before Choosing Your  
Optometrist



VISUAL HEALTH DOCTORS OF OPTOMETRY

## Introductory Letter from Dr. Ashish Chhitwal

Dear Friend,

My team and I at Visual Health Doctors of Optometry firmly believe that a patient's comfort and health is paramount to everything else. I hope this report helps you to identify your own priorities and questions to ask a potential new doctor.

The authority and expertise that Visual Health Doctors of Optometry provides are significant benefits of our practice, but what really sets us apart from other optometry offices in Northern Virginia is our passion for helping people. In writing this report, I considered the advice I would give my own family if they lived too far for me to treat them myself. When you find an eye care center that can provide everything I've listed here, then you have likely found a care provider who can help you obtain your healthiest vision without straining your budget or causing you unnecessary discomfort.

If you would like to know more about any of the information I've included here, feel free to call my friendly and knowledgeable team at any of our convenient office locations. We are here for you!

To Your Visual Health,

*Dr. A. Chhitwal*

P.S. When you have finished this report, I invite you to schedule your Visual Health Eye Exam, which includes a comprehensive analysis of your visual needs, in-depth prescription determination, glaucoma exam, eye health photography, and visual field testing, by calling our office closest to you.



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# 1

## Do They Have Extensive Experience?

Experience should top the list of what to look for when it comes to finding a new care provider. When you choose an optometrist who has already seen a wide variety of optometric needs, that means they will likely have already treated a case similar to your own. That prior experience can help your optometrist to foresee any potential risks or complications. With this knowledge and foresight, you can feel assured that your treatment recommendation is truly the best one for your situation.

Our expert optometrists at Visual Health Doctors of Optometry have helped over 50,000 patients achieve optimal visual health since 2006! During this time, we have seen and treated many types of vision issues, including ocular disease and glaucoma, and we have provided numerous patients with contact lenses and eyeglasses. We're proud to be a trusted source for optometric care in Northern Virginia and attend continuing education courses regularly to ensure we're always providing our patients with the highest level of care and the latest treatment options. With this amount of experience and dedication, you can rest assured that you're receiving the best care available when you choose Visual Health Doctors of Optometry.



## ② Will They Mail Your Contacts Directly to You?

When it comes to modern-day medicine, you need to be assured that your best interests are the optometrist's top priority and that they'll go to great lengths to help you achieve optimal oral health. This includes providing conveniences like mailing your eyewear to you, so you don't have to spend time making an extra trip to the optometrist office. When you're looking for an optometrist, make sure they go the extra mile to make optometric care as easy and convenient for you as possible.

Visual Health Doctors of Optometry is committed to providing the best care to our patients at a level of convenience that makes the process easier than ever. We know life is busy, and we don't want to waste your time with multiple unnecessary appointments. That's why, if you prefer, we offer same-day glasses and contacts. If your case is involved and requires extra time to make your eyewear, we will gladly send your contacts directly to your home – talk about easy! When you choose us, you're not only getting a better version of the product, but also getting a more personalized experience with the best possible results.



## ③ Do They Have Any Guarantees?

A great optometrist will stand behind their treatment, and the best way to do that is with a guarantee. Optometrists should offer a solid guarantee to make sure you know that you come first no matter what. Your satisfaction and health are of the utmost importance! When you are considering a new optometry office for yourself or your loved ones, ask whether they back up their treatments with any guarantees. Also make sure that a guarantee doesn't have any fine print or loopholes.

At Visual Health Doctors of Optometry, your visual health is completely backed by our **100% Satisfaction Guarantee**. We stand behind our treatment. We not only guarantee healthier vision in less time, but we will also do what it takes to get back on track should you become unsatisfied with your treatment, contact lenses, or eyeglasses. In addition, we offer an **On-Time Appointment Guarantee**, a **Don't Miss Work or School Guarantee**, and a **Same-Day Contacts & Eyeglasses Guarantee**, for your ultimate convenience. Our guarantees have you covered! This is just another way we put our patients first.



# 4

## Do They Respect Your Time?

When you find an optometry office that leaves you feeling cared for and at ease, that doesn't mean you want to spend all your time there! In researching a new optometrist, therefore, consider how long a typical appointment time slot is and whether it leaves enough time for a thorough exam and any follow up questions you may have. When an optometrist doesn't reserve enough time for each patient, appointments can end up running late. That translates to you having to stay in the waiting room for as long as an extra hour! Also ask your potential optometry office whether they can provide your eyeglasses and contact lenses on the same day as your initial exam. This can save you the time, money, and hassle of having to schedule a second visit for your eyewear fitting.

When you schedule an appointment with our team at Visual Health Doctors of Optometry, you can count on virtually no wait times. We also offer same-day contact lenses and eyeglasses in most cases. We care about our patients and want to make achieving your optimal visual health as easy and convenient for you as possible.



## ⑤ Do They Offer Same-Day Appointments?

In today's world, everyone is busy! Making the decision to get optometric treatment shouldn't interrupt your entire schedule, which is why optometrists should implement flexibility for scheduling appointments, such as same-day appointments, flexible hours, and short wait times. With today's technology in a fast-paced world, this is a necessity for any successful optometry office to run efficiently.

Visual Health Doctors of Optometry offers all three of these scheduling options. Our office is highly efficient, so wait times are virtually nonexistent. Oftentimes, we can schedule your appointment for the same day you contact our office! We can also work around your school or work schedule, and walk-in patients are always welcome!





## ⑥ Are They Trusted by Other Doctors?

When it comes to choosing an optometrist, their industry reputation is something that should be considered. An optometrist with a good reputation will undoubtedly be referred by area doctors on a regular basis. A referral from a doctor is among the highest accolades an optometrist can receive, because the doctor is also putting their own reputation on the line. Their referral generally means the optometrist has proven themselves to be a trustworthy doctor and a great choice for their own patients.

Our optometric team at Visual Health Doctors of Optometry sees referred patients, and even doctors, frequently. Our reputation for the highest quality care, the latest treatment, and a family-friendly environment makes Visual Health Doctors of Optometry an easy choice for doctor referrals.



# 7

## Do They Care for Their Community?

When you choose an optometry office, pay attention to whether they do anything to support their community as a whole. Community support can range from monetary donations to supporting local sports teams, providing free optometric care, and more. By opting for treatment with a community-minded optometrist, you don't only indirectly support your community yourself; you can also enjoy the added benefit of receiving treatment from an optometric provider who genuinely cares about other people.

Visual Health Doctors of Optometry believes in supporting our community and giving back on a regular basis. We donate time and resources every year to local organizations, like the Arlington Girls Softball Association, and to local schools, like Key Elementary School. We are also currently in the works of starting a partnership with the Fairfax Lions Club to provide visual health exams for residents that meet the criteria. We're thrilled to be a top source for optometric care in Northern Virginia, and we enjoy showing our community how much we appreciate their support!



# 8

## Do They Offer Convenient Appointment Times?

Another thing to consider when choosing an optometry office is their appointment availability. Life is busy for everyone, and your optometrist should offer you the convenience of extended hours to make it easier for you to care for your visual health. Ask your potential optometrist if they offer evening or weekend appointments, so you don't have to miss work or school.

At Visual Health Doctors of Optometry, your busy schedule matters to us. We want to make achieving your optimal visual health a simple and easy process, so we offer convenient appointment times at each of our six locations. We even offer appointments on Sunday! Contact us for details or to set up a Visual Health Eye Exam time that fits your schedule!



## ⑨ Do They Offer Emergency Appointments?

It's a fact of life that optometric issues can sometimes arise. If you or your loved one is experiencing a visual health issue or having a problem during treatment, you want your optometric office to be there for you – especially if your contacts or eyeglasses aren't functioning properly for you. Ask your potential optometrist how long it typically takes to be seen when an emergency arises.

At Visual Health Doctors of Optometry, we keep appointment slots open in our schedule for emergency appointments. That means that if you ever experience a problem with your optometric treatment or device, you can rest assured that we will be able to get you into our office quickly to start working on a solution. This is just another way we put our patients first!



## 10 Do They Have Advanced Technology?

Technology plays an important role in optometric care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advances have been made in recent years, which is why it's important to find out whether your potential optometrist uses the latest technology for their patients' benefit.

At Visual Health Doctors of Optometry, we use the latest technology throughout your treatment process, starting with your initial diagnostic appointment. Using cutting-edge technologies like optomap retinal imaging, we will make your optometric treatment easier and more comfortable than you thought possible. Our offices use the advanced Optos Daytona Camera (which doesn't require dilation of the eye), Cannon Digital Retinal Cameras, and the TOPCON Retinal Camera to provide our patients in Northern Virginia with the most advanced eye care available. We also offer ocular photography to get advanced digital images of the back of your eye to detect and manage eye diseases like glaucoma, diabetes, and macular degeneration. To learn more details about the specific types of technology used in our office, please call or visit any of our convenient Virginia locations.



# 11

## BONUS: Do They Offer Affordable Payment Options?

This report was only supposed to include 10 crucial questions to consider when looking for an optometrist, but affordability is so important that I've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential optometrist offers before you make a decision. Visual Health Doctors of Optometry feels cost should never be an obstacle to obtaining optimal visual health, so we offer several ways to assist you in making your optometric investment, including:

- In-house financing with 0% Care Credit plans
- Multi-family member discounts
- A variety of promotions and specials, such as Buy 1 Get 1 Free Glasses

We offer price matching and in-store rebates to make our prices incredibly competitive, so you can always be sure you're getting a great deal with us. You can rest easy knowing that every facet of your optometric healthcare treatment is going to be smooth-sailing and worry free!



## Closing Letter from Dr. Ashish Chhitwal

Dear Friend,

I hope this report was informative! If you've already seen another optometrist, I encourage you to follow up with them with any new questions or concerns based on what you've learned today. Additionally, I invite you to take advantage of your Visual Health Eye Exam – whether it is for your first consultation or for a second opinion. During the exam, we will answer your questions, address your concerns, and give you the Visual Health Doctors of Optometry experience that you or your child can count on at every visit.



I understand that there is much to consider when choosing an optometrist. In fact, I am certain that I could have doubled the length of this report! I am confident, however, that the information you have now will help you choose the right optometrist for your needs. If you would like to know more about any of the information we've included here, feel free to call our friendly and knowledgeable team at any of our convenient northern Virginia locations. We look forward to helping you!

To Your Visual Health,

*Dr. A. Chhitwal*

P.S. When you are ready, call our office to schedule your Visual Health Eye Exam, which includes a comprehensive analysis of your visual needs, an in-depth prescription determination, glaucoma exam, eye health photography, and visual field testing with one of our experienced optometrists.



[www.VisualHealthOptometrist.com](http://www.VisualHealthOptometrist.com)

1.703.215.3932

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